



PRESS RELEASE – 6th January 2009

World Record Attempt: 50 theatrical performances in 50 venues in 50 days

Educational Charity ACT 4 will perform 'Star Citizen' to public audiences around the country in a non-stop tour from the 1st June – 20th July 2009

The Attempt: ACT 4, will attempt to set a new **Guinness World Record™** for the most number of professional theatrical performances in different venues in 50 days. The same cast and technical team will set up, act and de-rig 50 times in 50 completely different venues without assistance.

The Charity: Launched in 2003 by Director Dr Sam Frankel, ACT 4 provides educational programmes for primary school aged children through creative and innovative work that involves delivering new and effective educational theatre to thousands of children in South Hertfordshire. The record attempt marks the charities ambitions to take its exciting educational approach to communities around the UK.

The Show: ACT 4's new interactive production *Star Citizen* combines drama, music, video and performance art and responds to the negative images of children, so common in today's media. It encourages children to recognise their potential and motivates them to become a positive force within their communities. The subject matter has been designed to address aspects of the national curriculum, particularly in relation to Citizenship and RE, with audiences being invited to reflect on biblical themes as they explore taking responsibility and getting involved, in a safe, respectful and effective way.

The Values: ACT 4 is committed to using Christian values as a means of equipping all children with the knowledge and skills to make a difference in the world around them. The religious content is delivered in a sensitive and inclusive way, based on many years experience of working in secular schools.

The Communities: Beyond the flying visit from the Act 4 team, this project will bring ongoing benefit to the community. It will raise the profile of the importance of investing in all children. ACT 4 will also make available related educational materials to participating schools, and community groups. ACT 4 aims to also be a catalyst to engage children in the arts through the varied style of performance used in the show.

The Details: Ticket price for all tickets £2.50. For more information on shows, booking and getting involved please see www.act4.org.uk/worldrecord or contact Luisa Gorry or Disa Skaff on 01707 665551.