

PRESS RELEASE – 29th April 2009



World Record Attempt: 50 theatrical performances in 50 venues in 50 days

Educational Charity ACT 4 will perform 'Star Citizen' to public audiences around the country in a non-stop tour from 1st June to 20th July, 2009

The Attempt: ACT 4, will attempt to set a new **Guinness World Record™** for the most number of professional theatrical performances in different venues in 50 days. The same cast and technical team will set up, act and de-rig 50 times in 50 completely different venues without assistance.

The Show: ACT 4's new interactive production *Star Citizen* combines drama, music, video and performance art and responds to the negative images of children, so common in today's media. It encourages children to recognise their potential and motivates them to become a positive force within their communities. The subject matter has been designed to address aspects of the national curriculum, particularly in relation to Citizenship and RE, with audiences being invited to reflect on biblical themes as they explore taking responsibility and getting involved, in a safe, respectful, effective and fun way.

Benefitting Children & Communities: ACT 4 aims to raise the profile of the importance of engaging children in their communities, through giving children knowledge and skills that allows them to realise their potential and get involved, whilst promoting positive values. *Star Citizen* is the start of what ACT 4 hopes will be an ongoing relationship with schools and community groups, which will benefit by having access to new programmes and materials. These include the all new Community L.I.V.E Awards (Leadership, Involvement through Voluntary Experience) a primary based, locally focused awards programme aimed at encouraging, equipping and recognising children's contribution to their communities. We are also launching a book called *Street Wise* (published by Jessica Kingsley).

NOTES TO EDITORS:

The Details: Ticket price for all tickets £2.50. For more information on shows, booking and getting involved please see www.act4.org.uk/worldrecord

The Charity: Launched in 2003 by Director Dr Sam Frankel, ACT 4 provides educational programmes for primary school aged children through creative and innovative work that involves delivering new and effective educational theatre to thousands of children in South Hertfordshire. The record attempt marks the charity's ambitions to take its exciting educational approach to communities around the UK.

The Values: ACT 4 is committed to using Christian values as a means of equipping all children with the knowledge and skills to make a difference in the world around them. The religious content is delivered in a sensitive and inclusive way, based on many years experience of working in secular schools.

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